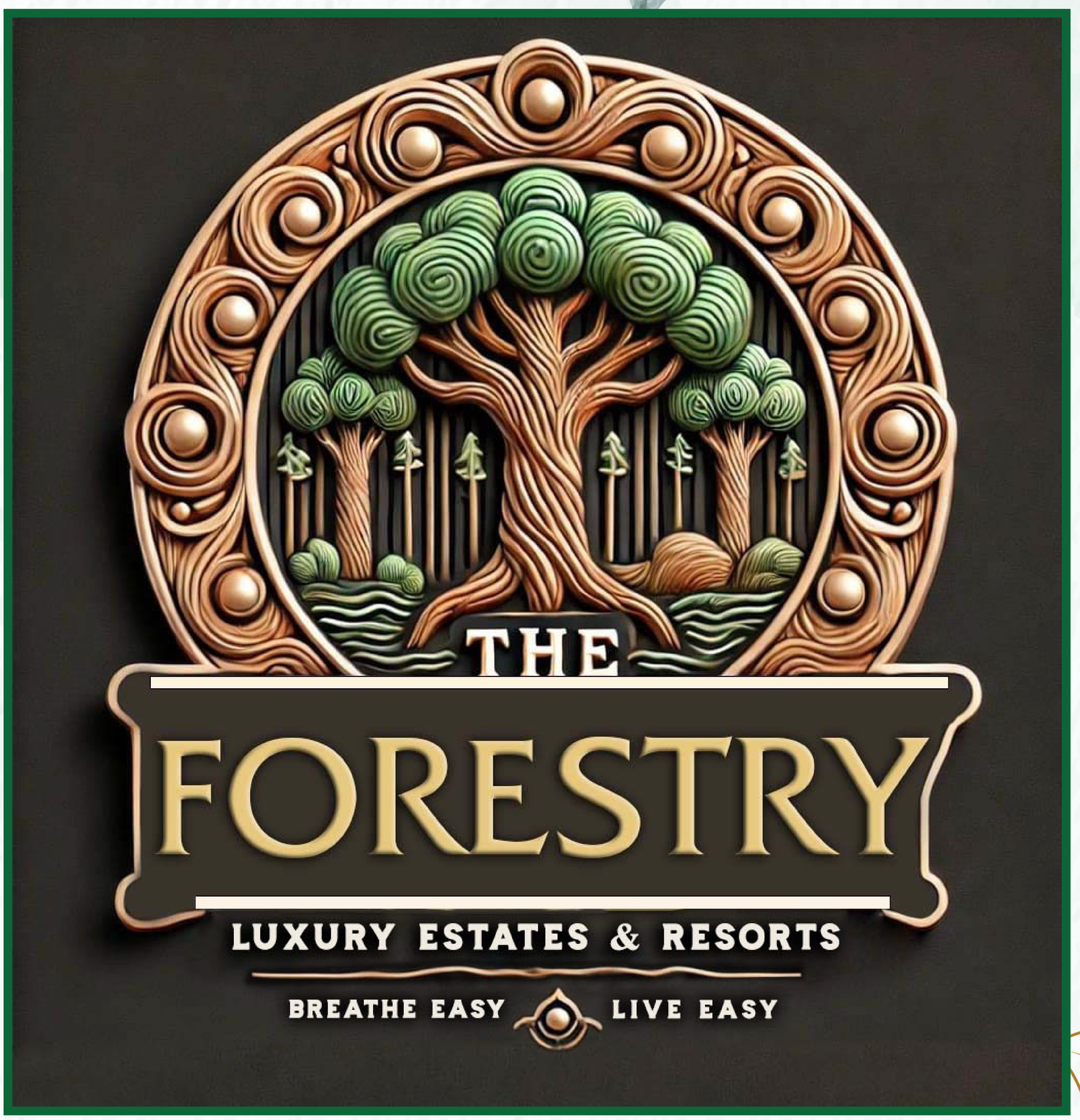

THE FORESTRY

www.theforestry.in

ABOUT US

The Forestry is a unique design and life philosophy that nurtures green spaces and fosters positive energies for healthy living and lifestyles Rooted in the regeneration of nature, with a vision of authentic hospitality, The Forestry optimises wellness and well-being, enabling an environment of zero pollution and zero stress.

Regenerating our planet is integral to renewing ourselves — and our properties embody that in every way. Welcome to The Forestry, the domain of Mother Nature, and enjoy the unparalleled luxury of life in the lap of nature, surrounded by love and fresh air.

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What We Do

Luxury Estates & Resorts

The Forestry Luxury Estates are self-contained townships spanning a minimum of 100 acres, with 80% forest cover, offering a luxurious lifestyle with fully serviced and spacious high-end villas and apartments, cafes and clubs, care and co-working spaces, retail, recreation, and restaurants, schools and colleges, health clinics and spas, event and wedding sites, gardens and a golf course, commercial facilities for corporates and companies, along with our luxury resorts that are spacious and serene sanctuaries of wellness and rejuvenation. This setup seamlessly integrates nature, luxury, tranquility, service, convenience, and life-work fulfillment.

The Forestry Resorts are standalone niche properties or part of the luxury estate townships. Our resorts feature spacious suites of 2,000 square feet or above, with all-inclusive amenities and access to resort services.

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VISION & MISSION

Vision: Breathing Life into Living.

Mission: Creating forest green spaces, Nurturing pink of health.

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OUR UNIVERSE

The Forestry universe is deeply rooted in Indian philosophy and culture. Our naming conventions reflect our commitment to creating holistic and luxurious experiences across properties, rooted in shared ethos and values. The property category names are derived from Sanskrit origins, open to global influences.

- Samvana (Resorts): suggesting a peaceful atmosphere in a state of protection for the planet, bearing equanimity and equilibrium.

- Samsara (Luxury Estates & Townships): referencing the cycle of life and renew al, indicating a vibrant community that thrives on growth and transformation.

- Aum (Spas): symbolizing the universe and ultimate reality, representing spiritual growth, well-being, and a deeper connection to oneself.

- Amana (Club Membership): signifying peace, trust, security, loyalty, implying exclusivity, trustworthiness, and service.

- AMOHA (The Galleria): AMOHA (Adishakti Museum of Heritage & Arts) — a vibrant gallery that celebrates global heritage of arts, crafts, and culture, fostering creativity, connection, and inclusiveness.
Website: www.amohagalleria.com

OUR PHILOSOPHY

Mother Nature is our Guide at the Forestry, as we bring you home to yourself. Immerse in resilient microclimates, thoughtfully designed with water features, green infrastructure, and renewable energy, promoting clean air, calm environs and connected community, toward zero pollution and zero stress.

Experience nature-based living, with green spaces and fresh air, complemented by wellness programs, rejuvenating spas, and supportive activities that restore health, combat burnout, and nurture a deeper connection with nature.

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PRINCIPLES

The Principles of The Forestry, inspired by India's rich civilisational legacy, offer a holistic approach to luxury and sustainability. Referred to as “DashMool,” (In Sanskrit, Dash signifies 10, and Mool means fundamental basis or roots), these 10 fundamental principles are the foundation of The Forestry's approach to luxury living and sustainable development, and also offer a comprehensive framework guiding all our practices, processes, and policies.

1. Culture: Embracing and celebrating local traditions, art, and heritage, while fostering a sense of community and cultural exchange.

2. Happiness: Cultivating joy, positivity, and happiness through thoughtful design, activities, and experiences.

3. Harmony: Fostering balance and harmony between nature, humanity, and the built environment, promoting a sense of unity and coexistence.

4. Healing: Creating environments that promote physical, emotional, and mental well-being, and offering programs and services that support holistic health.

5. Hospitality: Providing exceptional service and warm welcomes, making every guest feel like family.

PRINCIPLES

6. Humanity: Empowering compassion, empathy, and kindness, and creating spaces that promote human connection and well-being.

7. Peace: Creating serene and calming environments that promote relaxation, reflection, and inner peace.

8. Relationships: Nurturing meaningful connections between people, and between people and nature, through thoughtful design and community-building initiatives.

9. Spirituality: Nurturing the soul and promoting inner peace through serene environments, spiritual practices, and mindfulness.

10. Sustainability: Prioritizing environmentally responsible practices, reducing waste, and promoting eco-friendly living, to ensure a sustainable future for generations to come.

EXPERIENCE THE FORESTRY

Immerse yourself in the lap of nature at our luxury estates and resorts, where serenity meets sustainability, elegance, and positivity.

The Forestry properties offer a unique blend of natural splendour and vintage hospitality, creating a haven for health, wellbeing, self-discovery, and growth. Featuring lush green spaces, fresh air microclimates, and rejuvenating sanctuaries, our properties are designed to harmonise with nature, creating resonance with our natural selves, leading toward stress-free and peaceful living.

From luxurious accommodations to bespoke experiences and seamless services, our estates and resorts offer the perfect places to live and relax for those seeking tranquility, rejuvenation, serviced comfort, and a connection with nature.

Our commitment to care and attention is inspired by the proverbial Indian ethos of “Atithi Devo Bhava,” where service is seen as a divine expression of our innate humanity connecting with its divine potential through guest care.

Be part of our serene oases, where nature's rhythms and gentle hospitality will soothe your senses, revitalize your spirit, and take care of whatever matters to you.

www.theforestry.in

WELLNESS BY BIOAYURVEDA

BIOAYURVEDA is a luxury Ayurveda brand dedicated to promoting holistic healing through organic health and wellness products. Rooted in the ancient Indian tradition of Ayurveda, the brand offers formulations made from pure, natural, and ethically sourced ingredients.

At the heart of **BIOAYURVEDA** is the belief that wellness is a balance of body, mind, and soul—achieved through the synergy of nature and ancient wisdom. The brand encourages a conscious lifestyle, where self-care and sustainability go hand in hand.

This philosophy aligns beautifully with The Forestry's nature-based retreat experience — where healing is inspired by the forest, and every element supports rejuvenation, calm, and harmony.
Website: www.bioayurveda.in

www.theforestry.in

AUM:THE SPA

Escape to serenity at Aum: The Spa, where Ayurveda and healing care harmonise. Our bespoke therapies detoxify, de-stress, and revitalize, restoring balance and inner calm. Let tranquility permeate your senses, shifting energies toward your inner spirit, revealing the joy and freedom of being. Tap into your inner reservoir of pure, positive power and emerge with inspired insights and empowered perspectives, renewed and realigned with your true essence - closer to the source and force that makes you uniquely you.

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AMANA:THE CLUB

Welcome to Amana: The Club, the signature club by The Forestry.

Enjoy members-only offers providing unique privileges and unparalleled lifestyle, such as complimentary room nights, and all-inclusive access to resort and spa.

Annual Club Membership offers a range of benefits for corporates and individuals as per membership categories below:

TITANIUM MEMBERSHIP

Cost: ₹5 Crore INR per year

Benefits: Worth ₹15 Crore INR per year: ₹5 crore for the room nights and ₹10 crore for all-inclusive access, amenities and discounts.

Inclusions:

100 Complimentary Room Nights:
12 Grand Presidential Suite room nights, and 88 Presidential Suite room nights, that can be used for self, family & friends, with all-inclusive access to resort activities, amenities, spa, all meals & drinks.

Complimentary everyday access to all resort facilities such as pool, gym, cafe, spa, and all meals and drinks, for the member, spouse, and two guests.

50% discount on movies, restaurants, and shopping at the AMOHA Galleria.

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AMANA:THE CLUB

PLATINUM MEMBERSHIP

Cost: ₹2.5 Crore INR per year

Benefits: Worth ₹7.5 Crore/year: ₹2.5 crore for the room nights and ₹5 crore for all-inclusive access, amenities and discounts.

50 Complimentary Room Nights:
6 Grand Presidential Suite room nights, and 44 Presidential Suite room nights, that can be used for self, family & friends, providing an all-inclusive access to resort activities, amenities, all meals & drinks.

Complimentary everyday access to all resort facilities such as pool, gym, cafe, spa, and all meals and drinks, for the member, spouse, and two guests.

35% discount on movies, restaurants, and shopping at the AMOHA Galleria.

AMANA:THE CLUB

GOLD MEMBERSHIP

Cost: ₹1.25 Crore INR per year

Benefits: Worth ₹3.75 Crore INR per year: ₹1.25 crore for the room nights, and ₹2.50 crore for all-inclusive access, amenities and discounts.

25 Complimentary Room Nights:
3 Grand Presidential Suite room nights, and 22 Executive Suite room nights, that can be used for self, family & friends, providing an all-inclusive access to resort activities, amenities, all meals & drinks.

Complimentary everyday access to all resort facilities such as pool, gym, cafe, spa, and all meals and drinks, for the member, spouse, and two guests.

25% discount on movies, restaurants, and shopping at the AMOHA Galleria.

FOR PARTNERS

The Forestry works with partners in two ways:

1. Make, Manage & Market (Luxury Estates/Townships only)

The Forestry partners with landowners who have large land banks, wherein partner gives the land on a perpetual 99-year lease. The Forestry will secure the requisite loans for development, and construct the entire township, manage it, and market it for sales to UHNWI's. This approach allows landowners to unlock their land's potential. For instance, the revenue potential for a luxury estates township project of 100 acres is approximately USD 1.25 billion (INR 10,000 crores). Landowners will get a share of 10%, viz., USD 125 million (INR 1,000 crores).
Here, the landowner gets 10% of the total revenue.

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FOR PARTNERS

2. Manage & Market (Resorts Only)

The Forestry supports the partner as follows:

- Provide design, construction supervision, staff training, and hiring

- Set guidelines and SOPs for best management practices

- Governance accountability and performance evaluation

- Enable The Forestry Spirit with sustainability and societal measures

- Strategic marketing and social media

- Promotion and global community building

- Loyalty among fans, followers, customers, and partners

- Ensure at least 50% occupancy and at least 50% return on investment.

Here, The Forestry gets 10% of the total revenue.

FOUNDERS

About Dr. Harbeen Arora Rai

A globally celebrated thought leader, entrepreneur, author, and philanthropist. Founder of G100, ALL, WEF, WICCI & SHEconomy, she empowers women worldwide through inclusive ecosystems. Her ventures span wellness, eco-tourism, e-mobility, and renewable energy. Honoured among the 100 Most Reputable People on Earth (2019), she holds degrees from Delhi University, King's College London, RADA, and a PhD from Sorbonne. Guided by "Love All, Serve All," she champions causes like Zero Hunger and DreamZ Scholarships for girls.

Vinay Rai

A visionary entrepreneur, author, and philanthropist — Founder of The Forestry, Go Sporty, BIOAYURVEDA, Bio Naturals, and He-for-She Denim Club. An alumnus of MIT and Harvard Business School, he is dedicated to building sustainable, inclusive communities. His works include Think India, Dawn of a New Vibrant India, and Vinayaka (2024). On his 75th birthday, he launched the global Zero Hunger Mission to provide free nutritious meals worldwide.

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THANK YOU

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